









Indiana Bacon of the Month Club

Registration in our bacon club entitles members to the riches of Indiana's best bellies. Members will cure their cravings with a healthy pound of smoky, salty belly so luscious that you'll wish it was the Bacon of the Day Club. For each month, we have selected bellies from the most beautiful, all natural, heritage swine that Indiana has to offer. We cure it, smoke it, and love it...all for the porky members of our club.

Membership Benefits include:

-  1 lb Indiana Artisan Cured Bacon
-  Belly Tales, a history of the animal
-  Recipes for your porcine treats
-  Feel Good for You: First time members will receive a Bacon Club T-shirt to show your dedication.
-  Feel Good for Them: On behalf of each member of the Bacon Club, the Goose will make monthly pig share purchases from Heifer International, an organization that works to end hunger and care for the earth by providing appropriate livestock, training, and related services to small-scale farmers and communities worldwide. Learn more at www.heifer.org
-  Give the gift of bacon: Ask about gift cards!

To Become a Member:

Contact us at Goose the Market
317.924.4944 or stop in.



Membership Dues:

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|--|---------------------------|
| 4 consecutive months delivered to your door | \$129 (delivery included) |
| 4 consecutive months picked up at Goose the Market | \$69 |













The Fine Print:

Each month's bacon will be available on the 15th of the month. (Delivery members should look for their bacon to arrive just a couple days later.) If the 15th happens to fall on a Sunday, your bacon will be ready on Monday, the 16th, since the Goose is closed on Sundays.

Once registered, members will receive the following four months of bacon selections—no delays or monthly substitutions are available. Please note that we have chosen pork-less bellies for a few of the months.

Members who register by the 8th of the month will receive their first allotment of bacon on the 15th of that same month. Registering after the 8th of the month will get you the following month's bacon. For example...Jolly Joe registered for the most awesome club in the world on April 6th so he can expect to indulge in his Rosemary, Juniper and Bay Leaf Cured Bacon on April 15th. Joe's membership will expire after he receives July's bacon. Meanwhile, Sad Sam registered for the club on April 9th so he'll have to wait until May 15th to enjoy his Fuggle Hop Cured Bacon. Sam's membership will expire after he receives August's bacon. Make sense? Who's hungry?

Bacon Rotation: Please note that while we'll make every effort to stick to the plan, sometimes artisanal bacon won't bend to anyone's will. So there may be some subtle changes along the way. Don't worry, we promise any replacements will be just as delicious. Each month's bacon comes from all natural, Indiana raised animals (and we'll use heritage breeds every chance we get), but please note that we're branching out from pork bellies for a couple months as noted below in **bold**.

-  January 2010: Brendle Honey and Clove Cured Bacon
-  February 2010: Bluegrass Soy Cured Wagyu **Beef** Bacon
-  March 2010: Coriander and Tangerine **Back** Bacon
-  April 2010: Rosemary, Juniper, Bay Leaf Cured Bacon
-  May 2010: Fuggle Hop Cured Bacon
-  June 2010: Oaxacan Chocolate and Pasilla Chile Cured **Lamb** Bacon
-  July 2010: Pastrami Spiced Bacon
-  August 2010: Molasses and Ginger Cured Bacon
-  September 2010: Bali Long Pepper **Jowl** Bacon
-  October 2010: Vanilla, Sorghum and Cider Bacon
-  November 2010: Fennel, Garlic and Preserved Lemon Cured Bacon
-  December 2010: Hot Toddy Cured Bacon (Earl Grey Tea, Bourbon, Lemon, Honey)